

Protected Harvest Partners



Almost 30,000 acres of farmland are certified by Protected Harvest for production of winegrapes, potatoes, mushrooms, stonefruit and citrus.

The **Lodi-Woodbridge Winegrape Commission** is known worldwide in the wine industry for their sustainable winegrape growing program. Over 10,000 acres are in certified production. Beginning in 2005, the **Lodi Rules! for Sustainable Winegrowing** label is now appearing on wine bottles from six wineries. Up-and-coming Michael-David Winery, known for award-winning “7 Deadly Zins” and “Incognito” wines, pays a premium for grapes certified by Protected Harvest.



Modern Mushroom Farms, Inc. is the second largest producer of mushrooms in the U.S., providing mushrooms to SYSCO, Green Giant Fresh (exclusive provider), and retailers throughout the nation. Over 25 acres of mushroom production is certified in operations on both the East and West Coasts.



In May, 2008, **FreshSense**, the company behind Ripe ‘N Ready peaches, plums and nectarines, launched **Zeal™**. Zeal is the first and only tree fruit product certified as sustainable through an independent audit. Together these stonefruit growers, including Ballantine Produce Company, Fowler Packing, George Brothers and Sunwest Fruit Company, produce more than 20% of U.S. stonefruit. Over 10,000 acres of stonefruit is produced under Protected Harvest standards, and starting with the 2008-09 crop year, nearly 3500 acres of citrus and mandarins will be certified and distributed under the Zeal brand.



The **Healthy Grown** brand for potatoes was launched in 2001 as a collaboration of the Wisconsin Potato and Vegetable Growers Association, the World Wildlife Fund, Defenders of Wildlife, and the University of Wisconsin-Madison. Between 1995 and 1999, Healthy Grown farmers reduced environmental impact units from pesticides by 37%. Over 3000 acres of potatoes in Wisconsin are Protected Harvest certified. Healthy Grown potatoes were the first commercial product to carry the World Wildlife panda logo in the United States.

